

General Mills Expands Flour Recall to Include Additional Dates from Last Fall

For Immediate Release

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Contact

Consumers:

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Media:

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Announcement

General Mills of Minneapolis, MN, continues to collaborate with health officials to investigate a multistate outbreak of *E. coli* O121, and is expanding its recall of Gold Medal flour, Wondra flour, and Signature Kitchens flour to include flour made earlier in the fall that may still be in consumers' pantries. The recall is being expanded due to a newly-reported illness that appears to have stemmed from the consumption of raw dough or batter linked to flour produced last fall.

[Guidance from the Food and Drug Administration](#) (FDA) and the Centers for Disease Control (CDC) continues to warn that consumers should refrain from consuming any raw products made with flour. *E. coli* O121 is eliminated by heat through baking, frying, sautéing or boiling products made with flour. All surfaces, hands and utensils should be properly cleaned after contact with flour or dough.

Although most strains of *E. coli* are harmless, others can make you sick. *E. coli* O121 is a potentially deadly bacterium that can cause bloody diarrhea and dehydration. Seniors, the very young, and persons with compromised immune systems are the most susceptible to foodborne illness.

Anyone diagnosed by a physician as having an illness related to *E. coli* O121 is also urged to contact state and local public health authorities.

The recall affects the following retail flour products. It includes 8 SKUs (stock keeping units or UPC codes) of Gold Medal Flour, 1 SKU of Signature Kitchens Flour and 1 SKU of Gold Medal Wondra flour.

If you have any of the products listed below, they should be thrown away. Consumers with additional questions or requesting a replacement should contact the company at 800-230-8103. Additional recall information can also be found at <http://www.generalmills.com/flour>

The specific products in the recall include:

13.5 ounce Gold Medal Wondra

Package UPC	000-16000-18980
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Recalled Better if Used by Dates	23FEB2017KC, 24FEB2017KC
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2 lb Gold Medal All Purpose Flour

Package UPC	000-16000-10710
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Recalled Better if Used by Dates	15MAY2017KC through 24MAY2017KC, 04JUN2017KC, 05JUN2017KC, 11JUN2017KC, 12JUN2017KC, 13JUN2017KC, 14JUN2017KC
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2lb Gold Medal Self-Rising Flour

Package UPC	000-16000-11710
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Recalled Better if Used by Dates	09AUG2016KC, 10AUG2016KC, 16AUG2016KC, 17AUG2016KC, 06SEP2016KC, 07SEP2016KC
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10lb Gold Medal All Purpose Flour

Package UPC	000-16000-10410
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Recalled Better if Used by Dates	16MAY2017KC through 20MAY2017KC,
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	05JUN2017KC
<u>5lb Gold Medal All Purpose Flour</u>	
Package UPC	000-16000-10610
Recalled Better if Used by Dates	15MAY2017KC through 24MAY2017KC
<u>5lb Gold Medal Self Rising Flour</u>	
Package UPC	000-16000-11610
Recalled Better if Used by Dates	10AUG2016KC, 11AUG2016KC
<u>4.25lb Gold Medal All Purpose Flour</u>	
Package UPC	000-16000-12670
Recalled Better if Used by Dates	21MAY2017KC, 03JUN2017KC
<u>5lb Gold Medal Unbleached Flour</u>	
Package UPC	000-16000-19610
Recalled Better if Used by Dates	19MAY2017KC through 24MAY2017KC, 11JUN2017KC, 12JUN2017KC

10lb Gold Medal All Purpose Flour- Banded Pack

Package UPC

000-16000-10650

Recalled Better if Used by Dates

15MAY2017KC

2lb Signature Kitchens All Purpose Flour Enriched Bleached

Package UPC

000-21130-53000

Recalled Better if Used by Dates

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